

YOUNG BUSINESS LEADERS

Brunel University, London









"This premium course is a great choice for aspiring young professionals and offers students an engaging orientation to concepts of leadership and entrepreneurship. The course features case studies, workshops and discussions. Students apply the knowledge from the case studies, a visiting speaker and a local business visit, to projects featuring product design, company creation and pitching for investment."





Uxbridge, London

WHAT'S INCLUDED:



TUITION

Students will take part in 22.5 hours of lectures, workshops and case study based lessons that focus on areas such as building a team, conflict resolution and leadership styles. There will also be opportunities to develop presentation and public speaking skills.



ACTIVITIES

In class activities develop business knowledge and skills, Evening activities are fun and engaging, offering opportunities for students to use their English in social contexts and make international friends.



EXCURSIONS

Excursions allow students to really get to know the UK We use destinations such as London, Cambridge and Oxford as a classroom, where students will find historic and cultural information through guided walking tours and visits to museums and other places



SPEAKERS

One local business visit and one local professional speaker per 2 week program.



CERTIFICATE

Students will receive a Stafford House Certificate upon completion of the program.

of interest.



The Young Business Leaders is a demanding program, using case studies to focus on entrepreneurship, leadership and effective professional communication. Featuring coaching on presentation skills and effective teamwork, students work towards a final presentation pitch in the final lesson in each 2 week course.

The course is held at Brunel University London, which occupies a modern and spacious campus, 15 minutes' walk from the lively town of Uxbridge.

As well as a range of on-campus amenities, students benefit from their proximity to Central London, with all the major attractions being accessible.

Through a mix of case studies, and applied business theory, our students develop skills that will empower them to be future leaders. The course develops leadership and communication skills with a focus on innovation, entrepreneurship and resilience.

BENEFITS:

Develop your English communication skills in authentic business situations

Visit a local business and hear from expert guest speakers

Learn from experienced business teachers

Practice team-work and presentation skills necessary to succeed in any business

Add projects to your resume and personal online profiles to boost your career

OUTCOMES:

Final Business Pitch Presentation

Experience working cross-culturally

ACTIVITIES & EXCURSIONS

One full-day and two half-day excursions per week are included. Evening activities are varied and fun and may include discos, talent shows and international evenings.

COURSE INFORMATION

AGE RANGE:	14 - 17	MAXIMUM CLASS SIZE:	16	COURSE LENGTH:	2 weeks
CENTRE:	Uxbridge	COURSE DATES:	5th Jul 2026, 19h Jul 2026	LANGUAGE LEVEL:	Intermediate to Advanced

ACCOMMODATION: Single en-suite room. Meals are included (breakfast, lunch and dinner)

SAMPLE PROGRAM

WEEK 1	MORNING	AFTERNOON	EVENING
SUN	Arrival and Local Orie	entation	Evening Activities
MON	New Value Creation and Seeing Opportunities - 'The Entrepreneurial Mindset' - Do you have what it takes?	Successful Team Building, Conflict Resolution and Constructing Global Networks	Welcome evening & Ice Breaker Activities
TUES	Generating New Ideas through Brainstorming and Brainwriting	Included Half Day Excursion: Bank of England & Bloomberg Space Exhibition	Welcome Disco or Drama Based Games
SDAM STANDER S	Leadership Styles - What type of leader will you be? Exploring Different Role Models.	Included Half-Day Excursion:	"Who wants to be a Millionaire" Quiz Night
THUR	A Case Study of a Successful and Innovative Company - Project Formulation and Presentation Skills.	Guest Speaker- UK Business Culture	International Night
FRI	Developing Skills in Presentation and Public Speaking - Project Presentations.	Included Half Day Excursion: Westfield Shopping	Casino Night or English Conversation Club
SAT	Included Full Day Excursion:	London Walking Tour	Chill Out Evening including Films, Popcorn & Board Games
SAT WEEK 2	Included Full Day Excursion:	London Walking Tour AFTERNOON	
		AFTERNOON orts, Shuttles to the Mall, or Optional Full	Films, Popcorn & Board Games
WEEK 2	MORNING Onsite Activities e.g. Arts & Crafts and Spo	AFTERNOON orts, Shuttles to the Mall, or Optional Full	Films, Popcorn & Board Games EVENING
WEEK 2	MORNING Onsite Activities e.g. Arts & Crafts and Sponson Day Excursion (at extra cost -please book) Learning from Set Backs - How Heroic Failures have Shaped our World. Problem Solving through Innovative Design Techniques - The Wujec Way of Thinking About Design - Prototypes	AFTERNOON Orts, Shuttles to the Mall, or Optional Full before arrival) Included Half Day Excursion: Architecture tour, London Financial District Workshop- Project Managing the "Spaghetti Challenge"	EVENING British Culture Night Fancy Dress Disco or Arts and Crafts e.g. Graffiti Design Game Show Night
WEEK 2 SUN MON TUES	Onsite Activities e.g. Arts & Crafts and Sponson Day Excursion (at extra cost -please book Learning from Set Backs - How Heroic Failures have Shaped our World. Problem Solving through Innovative Design Techniques - The Wujec Way of Thinking About Design -	AFTERNOON Orts, Shuttles to the Mall, or Optional Full before arrival) Included Half Day Excursion: Architecture tour, London Financial District Workshop- Project Managing	EVENING British Culture Night Fancy Dress Disco or Arts and Crafts e.g. Graffiti Design Game Show Night
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WEEK 2 SUN MON TUES WEDS	Onsite Activities e.g. Arts & Crafts and Sponson Day Excursion (at extra cost -please book) Learning from Set Backs - How Heroic Failures have Shaped our World. Problem Solving through Innovative Design Techniques - The Wujec Way of Thinking About Design - Prototypes What Makes a Great Leader? Visionaries, Strategic Thinking and Ethical Leadership Case Study of a Successful Entrepreneur and Leader - Project	AFTERNOON Orts, Shuttles to the Mall, or Optional Full before arrival) Included Half Day Excursion: Architecture tour, London Financial District Workshop- Project Managing the "Spaghetti Challenge" Included Half Day Excursion: Oxford Walking Tour	EVENING British Culture Night Fancy Dress Disco or Arts and Crafts e.g. Graffiti Design Game Show Night "Uxbridge's Got Talent!" Talent Show
WEEK 2 SUN MON TUES WEDS THUR	Onsite Activities e.g. Arts & Crafts and Sponson Day Excursion (at extra cost -please book) Learning from Set Backs - How Heroic Failures have Shaped our World. Problem Solving through Innovative Design Techniques - The Wujec Way of Thinking About Design - Prototypes What Makes a Great Leader? Visionaries, Strategic Thinking and Ethical Leadership Case Study of a Successful Entrepreneur and Leader - Project Development and Presentation The Dragons' Den - Entrepreneurship - Product Development -	AFTERNOON Orts, Shuttles to the Mall, or Optional Full before arrival) Included Half Day Excursion: Architecture tour, London Financial District Workshop- Project Managing the "Spaghetti Challenge" Included Half Day Excursion: Oxford Walking Tour Local Company Visit Included Half Day Excursion: London University Visit	EVENING British Culture Night Fancy Dress Disco or Arts and Crafts e.g. Graffiti Design Game Show Night "Uxbridge's Got Talent!" Talent Show I Murder Mystery Activity Masked Ball Disco

This is a sample program and all elements may be subject to change. Lessons may take place in the mornings or afternoons.