



Fashion Communication



Fashion communication is a multi-skilled creative discipline. Through fashion illustration, digital skills, brand development and creative manual we will introduce you to the key areas of visual communication within the fashion industry. All workshops will be carefully planned to teach skills needed to build a knowledge that equips you for further education in fashion communication.

WHAT'S INCLUDED



TUITION

25+ Hours tuition comprised of lectures and creative practical workshops working towards a final exhibition.



ACTIVITIES

5 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.



EXCURSIONS

Full day excursions allow students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest.



CERTIFICATE

Awarded for the successful completion of the course and final presentation exhibition

LEARN FROM ART AND DESIGN PROFESSIONALS

This programme will give you the chance to study in central Cambridge in a fun and creative environment led by experienced tutors at CSVPA.

BROADEN YOUR SKILLS IN THE INDUSTRY

Explore the world of fashion communication and get an introduction to the fashion media industry. Develop your skills in both digital and manual creative solutions in the fashion communication field.

DEVELOP YOUR SKILLS IN:

Brand concept | Magazine layout | Logo design | Printing processes

PROGRESSION AT CSVPA

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

Programme Outcomes

1. You will develop an understanding of brand concept and the world of fashion communication
2. You will gain a broad understanding of magazine layouts in the fashion media industry
3. You will develop a basic understanding of logo design

Average class size

14 students

Accommodation

Single en-suite room
Meals are included (breakfast, lunch and dinner)
Excursions are also included

Requirements

Age: 14+
International students should have at least an Upper Intermediate level of English

Start Dates:

Sunday 17th July 2022 (one week)

Price:

£1,500 (one week)

Week 1	MORNING 09:00-12:00	12:00- 13:30	AFTERNOON 13:30-16:00	EVENING 19:30-22:00		
Sunday	Arrival, induction and campus tour			Evening Activities		
Monday	BREAKFAST	LUNCH	Create a Front cover for magazine using hand cut imagery.	Club Night		
Tuesday			Create 3 collages and photographs for content of magazine.	Photograph and scan work ready for digital editing, Photoshop basic skills.	Bowling	
Wednesday			InDesign layout workshop to create magazine.	Printing magazines and presenting to peers.	Late Night Shopping	
Thursday			New brand concept for Fashion Logo design, shopping bag design and brand ethos.	Printed material including postcards, posters and stickers.	Picnic in the Park	
Friday			Collation of Press packs for final outcomes and GIF creation	Curate and exhibit your work as part of a group show	The Big Weekend	
Saturday			Included Full Day Excursion: Hatfield Place			Chill out Evening
Sunday			Departure			

This is a sample programme and all elements may be subject to change.