



Graphics & Illustration



Using both traditional and digital techniques you will explore contemporary communication design and narrative Illustration; by experimenting with a wide range of skills you will produce work that demonstrates aspects of both Graphical and Illustrative theory and studio based processes. You will leave the course with digitally printed examples of your work.

WHAT'S INCLUDED



TUITION

25+ Hours tuition focused on techniques applied to various subjects in a variety of locations



ACTIVITIES

5 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.



EXCURSIONS

Full day excursions allow students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest.



CERTIFICATE

Awarded for the successful completion of the course.

LEARN FROM ART AND DESIGN PROFESSIONALS

This programme will give you the chance to study in central Cambridge in a fun and creative environment led by experienced tutors at CSVPA.

BROADEN YOUR SKILLS IN THE INDUSTRY

Through a series of fun and engaging tasks you will learn how your work can be manipulated through hand rendered techniques and finalised digitally to add to your portfolio as you develop work, constructing a body of art work that will extend your thinking and help you to apply for further education courses.

DEVELOP YOUR SKILLS IN:

Composition | Illustrative techniques | Typography | Portfolio Creation

PROGRESSION AT CSVPA

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

Programme Outcomes

1. You will be able to think more creatively regarding your use of materials, mediums, composition
2. You will develop a broad understanding of typography and illustrative techniques
3. You will acquire a basic understanding of digital software to output your final work that is portfolio ready

Average class size

14 students

Accommodation

Single en-suite room
Meals are included (breakfast, lunch and dinner)
Excursions are also included

Requirements

Age: 14+
International students should have at least an Upper Intermediate level of English

Start Dates:

Sunday 3rd July 2022 (one week)
Sunday 17th July 2022 (one week)

Price:

£1,500 (one week)

Week 1	MORNING 09:00-12:00	12:00- 13:30	AFTERNOON 13:30-16:00	EVENING 19:30-22:00			
Sunday	Arrival, induction and campus tour			Evening Activities			
Monday	BREAKFAST	LUNCH	DINNER	Introduction to the course and project brief Presentation about graphics and illustration Skills workshops on typographic exploration	Skills workshop on typographic exploration Development of work created using different mediums and techniques to explore wide ranging responses to typography	Club Night	
Tuesday				Introduction to the day and small presentation on reportage drawing. Studio drawing exercises to underpin observational drawings. Meet at the end of the morning for a review of work	A day of reportage drawing around Cambridge to consolidate drawing techniques and skills learnt in the mornings class. Meet and review work from the day	Bowling	
Wednesday				Consolidation of Typography and illustration together to create posters. Refining ideas and developing mediums and materials used	Consolidation of Typography and illustration together to create posters. Refining ideas and developing mediums and materials used.	Late Night Shopping	
Thursday				Morning critique to assess what needs to be worked on towards creating final posters	Refining ideas and experimentation for final poster	Picnic in the Park	
Friday				Skills workshop - Finalising Poster work for Portfolio Introduction to Adobe Photoshop and scanning Introduction to InDesign and portfolio creation	Finalise Poster Meet and review the week's work as a group. Discuss work that could be furthered in students own time	The Big Weekend	
Saturday				Included Full Day Excursion e.g. London and the Victoria and Albert Museum or Hatfield Place			Chill out Evening
Sunday				Departure			

This is a sample programme and all elements may be subject to change.