



CAMBRIDGE
SCHOOL OF
VISUAL &
PERFORMING
ARTS

Graphics & Illustration



Using both traditional and digital techniques you will explore contemporary communication design and narrative illustration; by experimenting with a wide range of skills you will produce work that demonstrates aspects of both Graphical and Illustrative theory and studio based processes. You will leave the course with digitally printed examples of your work.

WHAT'S INCLUDED



TUITION

25+ Hours tuition focused on techniques applied to various subjects in a variety of locations



ACTIVITIES

5 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.



EXCURSIONS

Full day excursions allow students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest.



CERTIFICATE

Awarded for the successful completion of the course.

LEARN FROM ART AND DESIGN PROFESSIONALS

This programme will give you the chance to study in central Cambridge in a fun and creative environment led by experienced tutors at CSVPA.

BROADEN YOUR SKILLS IN THE INDUSTRY

Through a series of fun and engaging tasks you will learn how your work can be manipulated through hand rendered techniques and finalised digitally to add to your portfolio as you develop work, constructing a body of art work that will extend your thinking and help you in your future college applications.

DEVELOP YOUR SKILLS IN:

Composition | Illustrative techniques | Typography | Portfolio Creation

PROGRESSION AT CSVPA

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

Average class size

14 students

Accommodation

Single en-suite room
Meals are included (breakfast, lunch and dinner)
Excursions are also included

Requirements

Age: 14 - 18

International students should have at least an Upper Intermediate level of English

Start Dates:

Sunday 30th June 2024 (one week)

Sunday 14th July 2024 (one week)

Sunday 28th July 2024 (one week)

Price:

£1,815 (one week)

Programme Outcomes

1. You will be able to think more creatively regarding your use of materials, mediums, composition
2. You will develop a broad understanding of typography and illustrative techniques
3. You will acquire a basic understanding of digital software to output your final work that is portfolio ready

Week 1	MORNING 08:00-12:00	12:00- 13:00	AFTERNOON 13:30-16:00	16:30 - 18:00	EVENING 19:30-22:00
Sunday	Arrival, induction and campus tour				Evening Activities
Monday	Introduction to the week's activities. Introduction to typography. Presentation of different examples. Workshop on typography and design.	LUNCH	Exploration of different mediums and techniques to create typography. Introduction to InDesign and Illustrator .	DINNER	Park Social Time - City View Ferris Wheel
Tuesday	Review brief for the week. Introduction to Illustration. Observational drawing exercise.		Drawing on location around Cambridge. Group feedback.		Bowling /Ice Skating / Rock Climbing
Wednesday	Introduction to colour and design. Walking excursion to the Fitzwilliam Museum with drawing tasks.		In studio again, workshop on development of drawings into unique illustrative style.		Talent Show / Trashion Show/ Tie Dye Arts & Crafts
Thursday	Refine ideas and sketch final poster design. Introduction to scanning using Adobe Illustrator, InDesign, or Photoshop. Adding effects or texture.		Time to work on your final piece, develop ideas, and experiment.		Cinema / Punting
Friday	Work on your final piece, focusing on illustration and typography.		Print and present designs in format of your choice. Present final piece. Certificate presentation.		CSVPA Disco / Dance Party
Saturday	Included Full Day Excursion: London (including gallery or museum visit and shopping time)				Free Evening
Sunday	Departure				

Sample timetables are illustrative only. We reserve the right to make changes without notice.