



JOIN US ON A LEARNING ADVENTURE!

Stafford House International is a boutique group of English language schools that offers courses for general, academic and professional purposes. Our mission is to educate, inspire, and help our students enjoy our cities, empowering them with confidence, to realise their personal potential.

Six fantastic cities host our schools in Canada and the United Kingdom, and from the day a student walks into a Stafford House school, they become a member of our global community.

Students build lifelong friendships in our classrooms and on exciting activities in our cities, each of which offer a unique experience.

Our friendly and helpful staff will help you explore the opportunities that come your way and help you realise your potential.



'Thanks for picking up our new brochure! I'm very pleased to be able to show you all of our amazing schools, cities and programmes that come together to make up the Stafford House experience.'

'I am proud of Stafford House and the wonderful experiences that our students have. It always makes me smile when hearing from Stafford House students, of their improvement in English, the journey they have been on and the friends they have made along the way. I hope that you will join our pack for your own journey and adventure. Once a Lion, always a Lion!' *Pete Jackson, Managing Director*

THIS BROCHURE IS POWERED BY ZAPPAR.



THE EXPERIENCE

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HELLO FUTURE!









JOIN LEROY AND THE PRIDE

Here at Stafford House we are obsessed with anything and everything lion related. All students and staff form part of our 'Pride' and this is also represented through our mascot Leroy. He has pride of place in many of the schools and is always photobombing! See more at #HelloLeroy

EXPERIENCE THE WORLD

We have six great schools situated across the UK and Canada – why not study in more than one and experience what our cities and schools have to offer. Our unlimited package is designed exactly for this reason, to showcase all the great differences! See page 22 for more details.

COMMUNITY

Our diverse nationality mix helps create an international community based on friendship and achievement. We believe that you will fall in love with the unique city you have chosen to make your home away from home.

A FUN. HOLISTIC APPROACH

You will be fully immersed in an Englishspeaking environment and explore subjects that you are passionate about. Outside the classroom we provide daily activities, and opportunities for you to meet and engage with the local community and use English in real, everyday situations. This is key to your progression! Join us in a Start-Up Networking event, learn photography or improve your Italian cooking- all whilst learning English!

PAY IT FORWARD

We believe in giving back to our communities, and we will provide rewarding opportunities for you to volunteer with the local organizations we work with. There are Stafford House Lions engaged in amazing work to help change lives in our cities all over the world. Join them! See page 36 for more details.

COMFORTABLE. CREATIVE ENVIRONMENT

A comfortable and creative environment helps you achieve your potential, and we run a constant project to renovate and update our schools with this in mind. All of our schools have either been newly opened or renovated recently and provide a modern, engaging education environment focused on a shared learning experience.





REAL WORLD LEARNING

Project-based learning helps you to apply what you will learn in class to real-life situations. You may have the opportunity to work with other students to plan a fundraising project from start to finish for our partner charity, United World Schools. Some of the events that our Lions have organized are; a live auction, a 5km fun run, a casino night, a fashion show and much more. We help you understand the world community and give you the skills and confidence to make a difference.

GRADUATION

We hold graduation ceremonies in all of our schools every Friday to say goodbye to any students leaving that week. Although it's difficult saying goodbye, it also gives us a wonderful opportunity to celebrate the students' time and achievements, and an opportunity for the whole school to come together as one to wish them good luck on their way to their next adventure!



SOCIAL MEDIA

We love to share our students fantastic experiences and adventures! Each school has its own Facebook page and we have a great Instagram presence, check it out!

PROGRESSIVE OUTLOOK

Stafford House is open to everyone and in all our schools, classes, activities and excursions we ensure that everyone is treated equally and feels a sense of belonging in the Stafford House Pride!





YOUR STAFFORD HOUSE



A BIG HELLO!

Welcome to Stafford House! As a student at one of our six centres you will become a member of our global community and can expect:

SPECIALIST TEACHING

English students need inspiring teachers who are passionate about bringing language to life. Our well-prepared teachers are motivated to help students get better at English day after day in lessons that are engaging, relevant, and fun.

FLEXIBLE LEARNING

Adaptable study programmes, numerous locations and a straightforward pricing structure allow you to be in control of your learning destiny. Most of our courses follow the same simple pricing structure. If you arrive and decide you want a different programme or location, let us know and our staff will help you through the process, step by step.

PREMIUM FACILITIES

All of our schools are comfortable and well-designed, with bright, light and airy classrooms and free Wi Fi throughout. Our classroom technology helps teachers keep lessons interactive and engaging, with interactive whiteboards or touch screens in every classroom. Outside of class, you can access extra study resources and quiet self study areas, or relax and catch up with friends in our vibrant student lounges or cafés.

SOCIAL PROGRAMME

Explore historic pubs hidden deep in the city, unique markets in the heart of local communities or festivals, museums and local events. Our wide choice of activities encourage students to extend their knowledge of English beyond the classroom by bridging the gap between the classroom and the world outside. We want to ensure that it's affordable and available to all of our students, so we make certain we have at least 3 FREE activities a week in all our centres.



EXTRA-MILE SUPPORT

In addition to the personalised guidance your teachers give you, you will meet monthly with one of our senior academic staff for additional one-to-one support, to review your progress, and to ensure you are on track to achieve your academic goals.

HERE TO HELP

You can rely on us to guide you through all the steps of your international experience:

- Pre arrival support
- Accommodation
- Airport transfers
- In-depth education advice for your future







ATS COLLEGES **OVER 65 YEARS OF EXPERIENCE**

QUALITY

Stafford House is part of CATS Colleges, a leading international education provider. Since 1952, CATS Colleges has been delivering the highest quality academic, creative and English Language programmes, preparing thousands of students to progress onto the world's leading universities.

TRUST

We have been educating students from all over the world for over 65 years and we are proud of our reputation for providing exceptional student care across all our brands.

PRESTIGE

CATS Colleges delivers high quality academic, creative and English language programmes, preparing thousands of students to progress onto the world's most prestigious universities.

100+ PARTNER UNIVERSITIES



18.000+ STUDENTS PER YEAR **ACROSS 26 CENTRES**

1.000 + DEDICATED EMPLOYEES WORLD WIDE

6

been a safe environment for students guidance throughout their time with us.

exciting activities.

SAFETY

PROVEN TRACK RECORD

We have been in the education industry for over 65 years and teach over 18,000 students every year, helping them achieve their ambitions whether that is learning English, going to a top university or progressing in their career.

100+ STUDENT NATIONALITIES



Our reputation for quality is recognised throughout the education industry.

- We make sure that all our students are
- offered a great choice of courses, excellent
- teaching, comfortable accommodation and

All our schools and locations have always with dedicated and highly trained staff on hand to provide supervision, support and



OUR BRANDS:



CATS COLLEGE

One of Britain's most distinguished education providers. For over 65 vears we have helped thousands of students achieve their ambitions and progress to some of the world's most prestigious universities.



At one of two training centres in Shanghai, Chinese national students follow either an arts-based or UK/US-based curriculum before progressing to a CATS College in the UK or US or Cambridge School of Visual & Performing Arts, for their final year of high school.



The UK's leading provider of Art & Design, Drama and Music pathway and degree programmes, accredited or in association with the UK's leading institutions.



STAFFORD HOUSE INTERNATIONAL

English language courses for everyday life, career and academic studies with centres located across the UK and Canada.



Courses for juniors and teenagers based at university campuses or in prestigious boarding schools in centres across the UK, USA and Canada.





YOUR HOME AWAY FROM HOME

Whether you prefer the independence of a student residence or the familiarity of homestay, our accommodation options are chosen to offer you the flexibility of choice and quality you deserve.

RESIDENTIAL ACCOMMODATION

Offering you more space to yourself, our hand-picked student residences provide the chance to live more independently with like-minded people from all over the world. Residences are modern and often include 24 hour reception, laundry facilities, bike storage, common room, and internet access, conveniently located for easy access to school.

STUDENT HOUSESHARES (UK ONLY)

Share a home with other students! You will live with other students but on a smaller scale than in a residence, allowing you to build lasting friendships with your house mates. Twin and single room options are available. The Student Houses are fully furnished and equipped for self-catering.

HOMESTAY*

One of our most popular accommodation options, homestay allows you to integrate into local life and practice your English language outside the classroom, over dinner and throughout the weekend with your welcoming hosts. This is a unique way to live and study at your chosen destination.

SUPERIOR HOMESTAY (UK ONLY)

This option offers you all the benefits of homestay, but with the comfort and convenience of a personal bathroom and a higher standard of accommodation.

PRIVATE OPTIONS

As all of our schools are in popular student cities, there is a wealth of private accommodation to rent, to suit all requirements and budgets. Our staff are always on hand and will be happy to help.





*All London and some Cambridge homestay accommodation is provided by third party agencies.



16/17 YEAR OLD SUMMER **RESIDENCE (UK ONLY)**

In London, Canterbury and Cambridge we offer a fully supervised residence for 16 & 17 year olds in July and August. This comes with full board catering and a range of activities suitable for students under 18. The residences include breakfast, lunch and dinner at Stafford House canteens and live-in residential supervisors. This is a great alternative to homestay for students under 18.





A HELPING HAND

Every school has a dedicated Student Services Team, whose job it is to aid students with any accommodation issues or queries they may have.





R ß REACH YOUR FULL POTENTIA

Stafford House will provide you with all the support necessary to reach your English language goals. Use our Progression Guide below to map your potential journey to English language proficiency. Each level is approximately 12 weeks, but every student is different, and how quickly you progress depends on many factors. For example a beginner will often make much faster progress than an advanced student, and of course, motivation, commitment to self-study and the use of English outside the classroom all have an impact.

QUICK INFO



1 MODULE 4 days a week

INTENSITY STANDARD INTENSIVE SUPER INTENSIVE

	YO	UR PROGRESSION ROU	TE				
	BEGINNER N/A	ELEMENTARY N/A	PRE-INTERMEDIATE IELTS: 2.5 - 3.5, TOEFL 40-49	INTERMEDIATE IELTS: 4.0 - 5.0, TOEFI.: 50 - 64, TOEIC: 550 - 780	UPPER INTERMEDIATE IELTS: 5.5 - 6.5, TOEFL: 65 - 79, TOEIC: 785 - 940	ADVANCED IELTS: 6.5 - 7.5, TOEFL: 80 - 99, TOEIC: 945+	PROFICIENCY IELTS: 8.0 - 9.0, TOEFL: 100 - 120
	You only know a few words of English. You may not be able to recognise English letters.	You have a small, basic vocabulary and can communicate on a simple level. You can understand simple interactions as long as the other person talks slowly and clearly. You make mistakes but people understand you.	You can communicate in simple and routine situations, and understand frequently used expressions. You are familiar with basic grammar but need to develop this further. You need to build your vocabulary and listening skills.	You have a reasonable vocabulary and can survive well in most everyday situations. You can understand much of what you read and hear. You need to become more fluent and accurate, with more complex structures and sophisticated vocabulary.	You can communicate effectively in most situations, discussing and expressing opinions on a wide range of topics. You will continue to broaden your vocabulary to become more fluent and accurate.	You can express yourself clearly and effectively. You have a sound grasp of major tenses and grammatical structures. You read widely and can follow the majority of what is said on TV, radio and film.	You can use a range of language close to that of your own language. You have no problem understanding or communicating. You now wish to extend your vocabulary and explore the nuances of idiomatic English.
	 General English One-to-one THIS TEACH BEGINNER LI 	 General English One-to-one 	General EnglishOne-to-one	 General English One-to-one Business English IELTS 	 General English One-to-one Business English IELTS Cambridge B2 First Professional Certificates 	 General English One-to-one Business English IELTS Cambridge B2 First Professional Certificates Cambridge C1 Advanced 	 General English One-to-one Business English IELTS Cambridge B2 First Professional Certificates Cambridge C1 Advanced Cambridge C2 Proficiency

SAMPLE TIMETABLE										
TIME*	MONDAY	FRIDAY								
9:00AM - 10:15AM		Core Course								
	Break									
10:30AM - 12PM	Core Course									
	Lunch									
12:45PM - 1.45PM	Module									
	Break Free									
2PM – 3PM		Module Afternoon								
			Break							

*Times may vary depending on centre location. Core classes may be run in the morning or afternoon, depending on the centre or the time of year. All school times can be seen in the "Academic" section of the student portal

	SAMPLE AFTERNOON OR FLEX								
TIME*	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FI				
1.45PM -3.15PM		Core Course							
3.15PM – 3:30PM		Break							
3.30PM - 5.00PM	Core Course								



		ONS
- SI. H		

3				
IN-CLASS Clock Hours*	NUMBER OF Programme Lessons	NUMBER OF Proficiency Levels	NUMBER OF Weeks Per Level	SCHEDULE
15	20	7	12	Core Course
19	25	7	12	Core Course + One Module**
23	30	7	12	Core Course + Two Modules**

*Clock Hours = 60 minute ** Modules are 1 hour long



ENERAL ENGLISH

What are your language learning goals?

- Do you need English for travel?
- Do you need English for business?
- Are you going to study in an
- **English speaking university?** • Do you need to pass an
- **English exam?**

Whatever your goals are, Stafford House can help you achieve them, and General English is always the starting point.

OBJECTIVES

Our core General English class is an integrated skills class, covering reading, writing, speaking, listening, grammar and vocabulary. Our focus is on developing students' English skills for real communication. Our General English programme is truly interactive and engaging – much more than just a series of grammar rules and exercises with the answers in the back of the book.

How much your English improves depends on how much you practise and study. Going to class, completing homework, doing private study, and taking part in our exciting social programme as much as possible will help you achieve your goals as quickly as possible, while having fun!

FLEXIBILITY

Study for 20, 25 or 30 lessons per week! Choose from our range of modules to personalise your programme to fit your needs.

HOW YOU LEARN

Our teachers use a range of techniques that keep students motivated and build confidence. Any weekly programme is influenced not only by the coursebook and syllabus but also by the individual learning goals and interests of the students.

PLACEMENT TEST

On or before your first day you will be given a language test, to assess your knowledge of grammar and vocabulary and how well you are able to understand and speak English, so we can put you in the right class.

MONTHLY TUTORIALS

Every month you'll have a one-to-one tutorial with senior academic staff, where you can review course choices and learning methods, and make sure you are on track to reach your goals and fulfil your potential.

QUALITY ASSURANCE

All schools are fully accredited by their respective national accrediting bodies, and our teams constantly work hard to maintain high academic standards. Our Directors of Studies ensure that our programmes are of a high quality, that our classes have a broad nationality mix, and that our teachers take part in ongoing professional development.



From the first day, students make progress in English by using the language in meaningful ways. New language is practised and mastered in the classroom, enabling students to communicate outside of school more confidently, accurately, and effectively. Our teachers act as coaches and facilitators, clarifying concepts, correcting errors in students' speaking and writing, and pushing everyone to participate to the maximum of their ability.

DEVELOP YOUR ENGLISH

Each week you will be encouraged to consider your own development and suggest areas that will help you develop most quickly. Your teacher will take your suggestions and use them with the syllabus to create lessons for your class that work for you.

OUR GENERAL ENGLISH COURSES:

- · Focus on developing practical and functional skills, rather than just learning grammar or vocabulary.
- Engage students in practical tasks that relate to or simulate real-world English.
- Prioritise meaningful, communicative language over traditional exercises.
- ongoing assessments and tests. • Encourage students to develop an
 - awareness of their own strengths and weaknesses.
 - Encourage students to reflect on their own progress and set goals for their improvement.





• Support a skills-based approach through







LESSONS

Standard: 20 lessons: 15 hours per week Flex: 20 lessons: 15 hours per week Intensive: 25 lessons: 19 hours per week Super Intensive: 30 lessons: 23 hours per week

All centres Standard | Intensive | Super Intensive

> London & Toronto only Flex



ODULES

All students on our Intensive and Super Intensive courses can personalise their learning through the addition of specific modules. These modules run on four-week cycles and give students the ultimate flexibility, as modules are designed around what our students say they want and need.

Because they are designed to suit the specific needs of the students, modules vary from school to school, from month to month. Here are some examples of our most popular modules:

ACADEMIC & EXAM PREPARATION

ENGLISH FOR ACADEMIC PURPOSES I B2-C2

Gain tools necessary to succeed in an English-speaking academic environment. Learners will gain the needed skills in: listening to lectures, note taking, academic discussion, presentations and essay writing.

IELTS SKILLS: READING AND WRITING B2-C1

For Intermediate + students who are on an IELTS path. An overview of the reading and writing components of the exam, the strategies needed for the question types and tasks, and a close look at vocab.

CAMBRIDGE CLINIC | B1-C1

Aimed at students studying for the Cambridge First, Advanced or Proficiency. This practical module is full of exam tips, practise tasks, vocab review and activation and will boost the skills of any Cambridge student.

GENERAL SKILLS DEVELOPMENT

SPEAKING FLUENCY | A1-C2

The purpose of this module is for students to develop their speaking skills for effective verbal communication in a variety of functional contexts such as socializing, complaining, apologizing, and persuading.

VOCAB THROUGH LISTENING | B2-C1

Listen to interesting texts on a range of relevant topics and extract useful or interesting language while engaging with the content. You can also make your own talks, presentations, sketches etc, to practise your new language.

PRONUNCIATION MASTERCLASS | B2-C1

This class will focus on isolated sounds, connected speech, and a look at variation of accent and dialect. People will understand you more easily and you will understand other people's English faster.

IDIOMS & PHRASAL VERBS | B1-B2

Learn and practise the collocations and phrasal verbs that make speaking natural. Excellent for Cambridge students, or anyone who would like to speak more naturally.

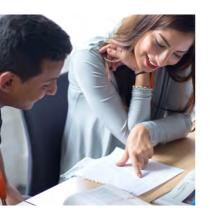
ESSENTIAL GRAMMAR | A1-A2

A chance for low-level students to keep practising using the grammar they have been learning in class but don't feel confident with. This could include tenses, irregular verbs, sentence structure, articles... anything they like! and make sure you are on track to reach your goals and fulfil your potential.

GRAMMAR CHALLENGE | B2-C1

For higher level students to practise using more complex grammatical structures and begin experimenting with different ways to express themselves.





CULTURE CLASS | B2-C1

A major goal of this course is to provide students with an effective means of using their environment as a learning tool, so they can benefit as fully as possible from the English present – be it the native language, the second language or a lingua franca.

PROFESSIONAL SKILLS

PRESENTATION SKILLS | B2-C2

Learn to create successful presentations and acquire confidence to speak in front of an audience. Everything from body language to intonation, this module will give students all the tools to become a master presenter.

SOCIAL MEDIA | B2-C2

Students will Improve their social media skills to market themselves and their business. Students learn how to post on social media effectively and how to engage with their audience. Study how people use social media in their professional lives.

BUSINESS CULTURE | B2-C2

Explore corporate cultures and traditions within different nationalities. Focus on the diversity of business cultures and their connections to and comparison with other countries. Share your own experiences and learn from others.

MODULES SUMMARY	BEGINNER	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	UPPER INTERMEDIATE		PROFICIENT
SH ENGLISH LEVELS - 12 WEEKS PER LEVEL**	1	2	3	4	5	6	7
CORE PROGRAMS							
General English							
Business English							
IELTS Preparation							
University Preparation							
Cambridge FCE							
Professional Certificates							
Cambridge CAE					_		
Cambridge CPE							
MODULES*							
Speaking Fluency							
Active Listening							
Essential Grammar							
Academic Writing							
Read and Respond							
Clear Communication							
Conversation Strategies							
University Preparation							
Cambridge Clinic							
IELTS Reading and Writing							
Creative Reading and Writing							
Idioms and Phrasal Verbs							
Drama and Roleplay							
Career Preparation							
Vocab through Listening							
Culture Class							
English for Academic Purposes							
Pronunciation Masterclass							
Presentation Skills							
Social Media							
Business Culture							
Grammar Challenge							
ONE TO ONE CLASSES							
GLOBAL EQUIVALENCIES – SH LEVEL		1		2		3	
IELTS						2.5-3.5	
Cambridge							

ON

GLOBAL EQUIVALENCIES – SH LEVEL	1	2	
IELTS			
Cambridge			
CEFR	Aı	A2	

*Sample modules. Modules updated upon availabilty and student interest. *Modules are not available on an Standard Schedule **Students will progress at their own pace. We recommend at least 80% attendance and completion of all homework and self-study recommendations.

Bı

B1+

B2

C1

C2





All our exam preparation courses cover the areas of your chosen exam in detail, ensuring you learn both the skills and the English language needed to achieve exam success, through the use of past papers and test taking strategies.

Preparation courses available for **Cambridge Exams and IELTS,**



OBJECTIVES

Our exam courses are goal-orientated and highly focussed preparation programmes, that help you develop the skills and strategies you need to maximise your score in the exam of your choice. Whether it's IELTS or the Cambridge Suite exams, you will finish the course with strategies to ensure you get your best score possible.

HOW YOU WILL LEARN

These courses are a mixture of language input and exam strategies. The language input is aimed at broadening your vocabulary and grammatical range, while exam strategies help you become familiar with the many question types in your exam, and learn techniques to demonstrate to the examiner your knowledge of English.

IELTS

The IELTS (the English Language Testing System) is designed to test the English level of students wishing to study at an English speaking college or university and is also used for work and migration. You cannot pass or fail an IELTS; rather you get a score that tells you your level.

RECOGNISED WORLDWIDE

IELTS can be taken in over 140 countries around the world, and on almost every week of the year, and will give you your results in about two weeks. IELTS is more well-known in the UK. Australia. New Zealand and Canada.

INVEST IN YOUR FUTURE

IELTS is now also the only test you can use to acquire a UK visa, when you apply from outside of the UK. Our IELTS preparation course prepares you for the IELTS Academic exam which is suitable for the UKVI application.

IELTS QUICK FACTS













CAMBRIDGE EXAM PREPARATION

The Cambridge Suite of Exams, part of the University of Cambridge, are based on decades of unrivalled research in English Language learning, teaching and assessment. They are recognised globally by schools, universities and employers and never expire (so you don't have to take them again in two years' time).

Unlike IELTS, the Cambridge Suite exams are proficiency tests. This means that you must take the right test for your level. Because of this, the preparation you do for these exams really helps you improve your English, as it is aimed specifically at your level.

Stafford House is an approved testing centre for Cambridge Suite exams at all of our UK centres. This means you can book and take your exams in the same place you have your lessons, which should reduce exam anxiety and help you perform better.

Stafford House offers the following preparation courses:

CAMBRIDGE ENGLISH FIRST / B2 FIRST

This is the most popular exam in the Cambridge Suite, and it demonstrates that you can use everyday written and spoken English independently for work or study purposes.

CAMBRIDGE ENGLISH ADVANCED / **C1 ADVANCED**

This advanced level exam is accepted by more than 6000 education institutions, employers and government departments world wide. It shows you have reached a high level of English.

CAMBRIDGE ENGLISH PROFICIENCY / **C2 PROFICIENCY**

This gualification demonstrates that you have mastered the English language and speak it exceptionally well, with high levels of fluency and sophistication.



CAMBRIDGE EXAM PREPARATION QUICK FACTS



START DATE See website for start dates at staffordhouse.com/english-courses/ exam-preparation/cambridge-exams



LOCATIONS:

UK: All Centres (First, Advanced, Proficiency)

Canada: Toronto (Advanced)



All Centres Intensive | Super Intensive







NIVERSITY PATHWAYS



YOUR ROUTE TO HIGHER EDUCATION

Students interested in attending university or college in Canada are encouraged to take advantage of the University Pathways Programs delivered at Stafford House.

Our schools offer a University Placement Service, University Preparation Course and English exam waivers with most of our partner institutions, helping students gain acceptance and succeed at a university or college in Canada.

University Pathways at Stafford House is designed for students who have graduated from High School or University, who are looking for undergraduate or post-graduate programs in Canada, but do not have the required English level.

BENEFITS OF UNIVERSITY PATHWAYS

- Access to a wide selection partner universities in Canada.
- Conditional admission and/or IELTS waiver with most partners.
- A dedicated University Pathways team to guide you through the university admissions process.
- On program progression tracking to ensure you achieve their desired admissions and transfer timeline.
- In-school university presentations and fairs, and networking events with university alumni, as well as organized visits and tours of local university and college campuses.
- College or University Acceptance prior to arrival to Canada with our pre-arrival application support.

OUTCOMES

- You will have improved your English for Academic Purposes.
- You will be well-prepared for study in the rigorous and independent academic environment of Colleges and Universities in Canada
- You will have networked with native and international students prior to commencing your program at the chosen institution.
- You will have become familiar with Canadian social and academic culture.



BOOST YOUR CAREER **OPPORTUNITIES**

S

This programme is designed to equip students with the skills and confidence they need to communicate in English in an international professional environment. Based on relevant topics and engaging, up-to-date materials, the course goes beyond the book, immersing students in hands-on practice with business vocabulary, grammar, and communication strategies.

OBJECTIVES

This is a vocabulary and skills driven course; you will learn business specific language and get to practise it doing case studies, delivering presentations, practicing language for negotiating and meetings, as well as writing business emails and CVs or resumes.

THE LANGUAGE OF **BUSINESS**

In class you will learn grammar and pronunciation, in a sales, marketing, advertising, human resources, administration, finance and management context.

HOW YOU LEARN

Through authentic, goal-oriented tasks designed to develop your English skills and build your confidence, Business English students are trained to perform, and excel in a wide variety of business situations.

WHAT YOU DO

Students work together throughout the course to:

- Hold meetings Conduct interviews
- Plan and present proposals
 - Manage workplace conflict • Write business emails, proposals & recommendations
 - conduct performance reviews
 - ...and much more!

PROGRESSION CHART*

Stafford House students can start at any level with the intention of joining University Pathways.

ENTRY LEVEL	LENGTH OF STUDY AT STAFFORD HOUSE FOR ENTRY TO College	LENGTH OF STUDY AT STAFFORD HOUSE FOR ENTRY TO University
Beginner	48-68	52-72
Elementary	40-56	44-60
Pre-Intermediate	32-44	36-48
Intermediate	24-32	28-36
Upper Intermediate	20-24	20-24
Advanced/Proficient	12	12

*Length of study is approximate, and is dependent on student's own progress.



USINESS ENGLISH



KEY FEATURES

Available on Standard, Intensive or Super Intensive schedules with specialist modules introducing functional business vocabulary and skills for applied use in the workplace.

Develops the listening, speaking, reading and writing skills needed in the commercial world. Improves grammar and extends business vocabulary.

KEY COURSE FACTS







AGE 18+



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PROFESSIONAL SKILLS FOR A GLOBAL CAREER

Stafford House's Professional **Certificates courses are a truly** unique offering among ESL schools. These are introductory professional training courses designed for non-native speakers and conducted entirely in English.

MODULES

The three separate modules – Business Management, Project Management, and Marketing – are highly intensive, and include a variety of teaching methods and media such as class discussions, simulations, case studies, presentations, guest speakers, and final projects.

Using real-world scenarios and authentic content to present, analyse, and understand the business concepts in English, the Professional Certificates classes are perfect for both experienced professionals who want to enhance their knowledge in English and students who are new to their careers and want to improve their English language skills and expand their professional experience.

COURSE FEATURES

Lecture-style classes

Experienced teachers introduce business concepts in lectures featuring business case studies.

Team projects

Learn communication, presentation and team-working skills essential for a successful career. Have experiences that reflect the real workplace as you collaborate with other international students on final term projects.

SAMPLE PROFESSIONAL CERTIFICATE TIMETABLE**

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY				
8:45AM - 10:15AM	Professional Certificate CORE Course								
10:30AM - 12PM	Group work: Project plan								
12PM - 12:45PM	Lunch								
12:45PM – 4:15PM		Free Afternoon							

*Add other English modules such as Presentation Skills or Social Media at Work for an Intensive or Super Intensive course

** Times may vary depending on centre location. Core classes may be run in the morning or afternoon, depending on the centre or the time of year.

Company visits and Guest Speakers

Each certificate includes a company visit, networking event or a guest speaker to Stafford House. Local start-ups, successful entrepreneurs and established business leaders give inspiring talks and answer questions about a specific business topic such as how their business overcomes challenges and what it takes to succeed in the current business climate.

OUTCOMES

SCAN WITH ZAPPAR

TO SEE MORE

- A Professional Certificate from Stafford House
- Final business presentation and project
- Experience working in a multi-cultural team
- Networking skills and new international contacts

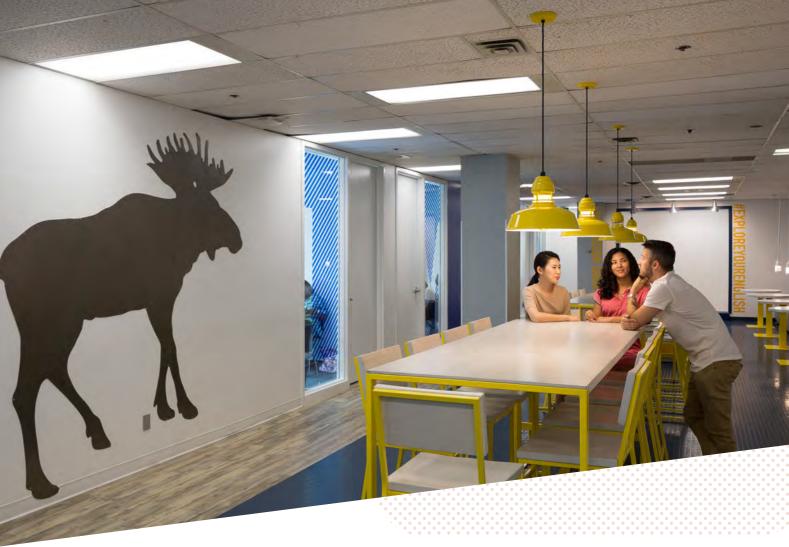
KEY COURSE FACTS

LOCATIONS: MINIMUM LEVEL UK: London Upper Intermediate Canada: Toronto

> **STUDENT VISA** REQUIREMENTS Tourist Visa or student Visa

LESSONS: **Standard** (20 Professional Skills lessons) Intensive (20 Professional Skills lessons + 5 module lessons*) Super Intensive (20 Professional Skills lessons + 10 module lessons*)





PROJECT MANAGEMENT

Start dates:

Toronto 2020: 12 Oct

Toronto 2021: 4 Jan, 29 Mar, 21 Jun, 13 Sep London 2020: 26 Oct

London 2021: 1 Feb, 26 Apr, 2 Aug, 25 Oct

Duration: 4 weeks

Topics: Managing schedules, budgets and risks. How to build a business case. How to analyze new projects. How to track and communicate progress.

MARKETING

Start dates:

Toronto 2020: 14 Sep, 7 Dec Toronto 2021: 1 Mar, 24 May, 16 Aug, 8 Nov, 6 Dec London 2020: 28 Sep London 2021: 4 Jan, 29 Mar, 5 Jul, 27 Sep Duration: 4 weeks **Topics:** The essential parts of customer-oriented

marketing strategies, market selection, product development, lifecycle, planning and pricing as well as promotional decision making.





BUSINESS MANAGEMENT

Start dates:

Toronto 2020: 9 Nov Toronto 2021: 1 Feb, 26 Apr, 19 Jul, 11 Oct London 2020: 23 Nov London 2021: 1 Mar, 24 May, 30 Aug, 22 Nov **Duration:** 4 weeks **Topics:** The role of management and

leadership within an organization. How to develop your own leadership skills. How to develop professional relationships.

NLIMITED PACKAGE **GET MORE ENGLISH FOR LESS!**

Unlimited Package UK / Unlimited Package Canada

Conveniently adjust your programme and schedule intensity to meet your needs as you progress with Stafford House Certificates, and gain experiences and international contacts that will help you succeed in your career. Transfer easily to other Stafford House Centres and experience the range that Stafford House has to offer in that country!

Includes:

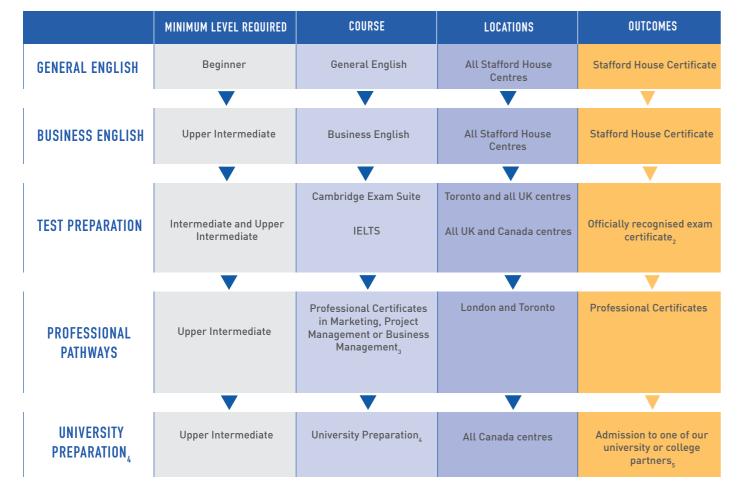
Any schedule, any intensity. General English, Business English, Test Preparation, University Preparation courses, University Placement Service Fee and Registration Fee. Free upgrade to Professional Certificates.

Package must be booked for a minimum of 12 weeks.



BUILD YOUR UNLIMITED PACKAGE

Choose any country, any course, any intensity and any centre



1 Flexible transfer to centres within the original country of booking 2 The exam fees are not included in the package price 3 These options have fixed start dates see pricelist for 2020 dates 4 University Preparation requires Super Intensive schedule

5 Must meet university or college level and academic admissions requirements

Students can instantly access their attendance, view their results, and have access to their personal documents. Symba allows students to view the live social COMMUNITY programme at their school and even sign up online to activities, events and excursions! We have developed our own online STUDENTS CAN USE SYMBA student portal to provide on-demand

JOIN OUR

ONLINE

student support.

Symba is available for all students to

access before they arrive to study, whilst

they are studying and after they depart.

The student portal allows us to deliver

through improved communications.

recording of student feedback.

greater student visibility and effective

enhanced and effecient customer service

SYMBA

TO:

- Track attendance and test results
 - Change class schedules
- Sign up for activities and excursions

 - Read school news

 - Get study advice
- Learn about their city's attractions. events, housing and health resources

Step into your school of choice before you arrive.

With Stafford House's innovative online Discover Programme, students can explore their city and school of choice with custom-made videos and interactive exercises that bring out the best of what each school has to offer, completely free!

Offering six online programmes, one for each school, and full of beautifully designed, mobile-ready english practice, students learn about their destination from the people who know it best, the staff themselves!

-

- Know more about what classes you can take and how the school works *
- Book excursions and activities in advance***

*select cities ** Test results are not a guarantee of the level of study. Actual level determined upon arrival at school. ***depending on availability

UDENT PORTAI



- Access instant advice on welfare questions
- See staff profiles and learn about our team

We believe having our own dedicated platform helps us enhance our students journey from beginning to end. The visibility of information afforded students helps to create an effecient and reactive study environment and promotes a community atmosphere in school with both students and staff. Symba is part of our continuous development project here at Stafford House!



STAFFORD HOUSE DISCOVER

- With the Discover Programme, students can:
- Learn useful words and expressions to help you when you first arrive
 - Learn how to get around the city or town easily
- Meet the teachers and staff and get to know them before you even start your classes Explore the school with Virtual Reality tours*
- Do our placement test and know more about your English level**



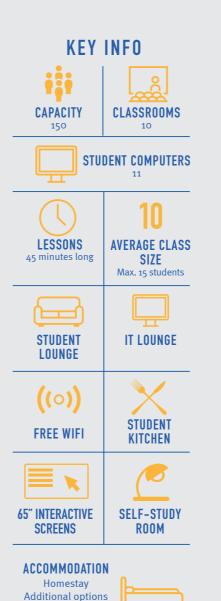


CALGARY

Ideal for students who love the outdoors, Calgary is surrounded by some of the most breathtaking natural beauty in the world. It's safe, clean, modern and prosperous. The city is filled with exceptionally friendly people who know just how to make you feel welcome!

Our school is located in the main business district, in a 'no pay' train zone, which international students love. It is also close to Calgary Tower, the Calgary Central Library and a huge indoor shopping complex, a unique indoor tropical park, theatres, cinemas and restaurants.





SOCIAL PROGRAMME

upon request

Calgary has some of the world's most beautiful scenery. Students that study here take advantage of having the Canadian Rockies, Lake Louise, Banff National Park, Canmore and Jasper right on there door step and also enjoy a varied and active social programme:

MON TUES OWNTOWN & CENTRAL CALGARY LIBRARY **ZOO** TOUR FREE \$30



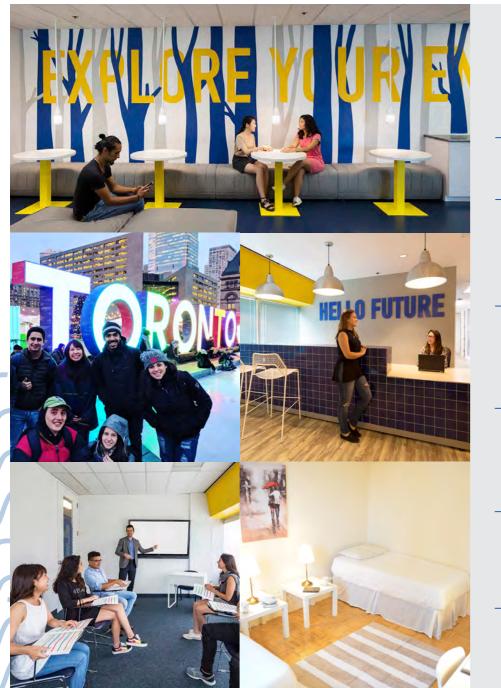


WEDS THURS FRI SAT SUN INGLEWOOD **BIG BANFF** WINSPORT CONVERSATION MUSEUM NIGHT NIGHT LAKES TOUR CLUB SKI LESSON MARKET \$89 FREE FREE \$16 \$55 **TOP 10 NATIONALITIES** Brazilian Mexican Ukranian Colombian Swiss Japanese Vietnamese Taiwanese Korean Turkish ADDRESS: 840 6 Ave SW #100, Calgary, AB T2P 3E5, Canada



TORONTO

Toronto provides the best combination of big-city convenience with the safety and comfort of a small town. Our school is situated in a friendly neighborhood and the school is right in the North York Centre, where students have access to the North York Central Library and a direct indoor connection to the subway station. This uptown location offers a variety of cafés, restaurants and theatres, major shopping centres and recreation complexes.







festivals such as Caribana and the Dragon Boat Festival. In addition students take trips to Niagara Falls, Canada's Wonderland, Toronto Zoo and Canoeing at the Toronto Islands!

MON	TUES	
CN TOWER	LANGUAGE	
\$35	FREE	

GALLERY OF

ONTARIO

FREE

TORONTO ZOO

\$23

DISTRICT

TOUR

FREE

\$50 \$45

FALLS

WONDERLANI

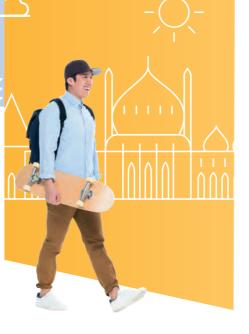
27



BRIGHTON

Breathe in the South Coast's coolest seaside town. The city often called London-on-Sea is a mix of the cosmopolitan and quirky. It's got a great art scene, and is famous for its shopping 'lanes' which could keep you busy for hours, whether you want to buy high end brands or antique jewellery!

With the beach on one side and town the other, the school is located in the heart of the action. Situated in a beautiful Regency building, for which Brighton is famous, our bright classrooms, student lounge and courtyard offer the perfect combination of study, fun and socialising!







With miles of beautiful coastline, the oldest

aquarium in the world, the famous Palace Pier

with its fairground rides, candy floss and fish

and chips Brighton quickly establishes itself

as a vibrant and fun filled destination.

1 WEEK SAMPLE

MON TUES BRIGHTON WALKING PHOTOGRA CHALLEN TOUR FREE FREE





	WEDS	THURS	FRI	SAT	SUN		
APHY Nge	BEACH Volleyball	GODSPELL MUSICAL	NATURE WALK	ARUNDEL Castle	LONDON		
ļ	FREE	£10	FREE	£11	£20		
TOP 10 NATIONALITIES							
Chi Colo Fren			inese ombian nch	Kuwaiti Italian Saudi Swiss	Thai Turkish		
ADDRESS: 6				1 Western Road, Brighton Hove, BN3 1JD, UK 29			



Propagate - restaurate WITH ZAPPAR

SOCIAL PROGRAMME

Students in Cambridge get to experience all the wonderful atmosphere, rich tradition and breath-taking architecture that make this exciting city so famous: punting on the river Cam, tours of St John's College, Evensong at King's College Chapel, and exploring the theatres, museums and boutiques in the city centre.

1 WEEK SAMPLE







a a particular a second at

CAPACITY **CLASSROOMS** 115 9 **SELF STUDY ROOM** 10 LESSONS **AVERAGE CLASS** SIZE Max. 15 students 45 minutes long CAFE CANTEEN ((0)) FREE WIFI IT LOUNGE 65" INTERACTIVE SCREENS ACCOMMODATION Student Residence Summer Residence Homestay

KEY INFO



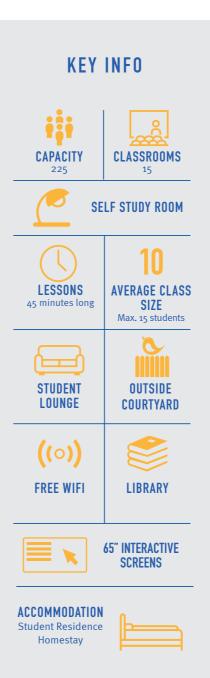


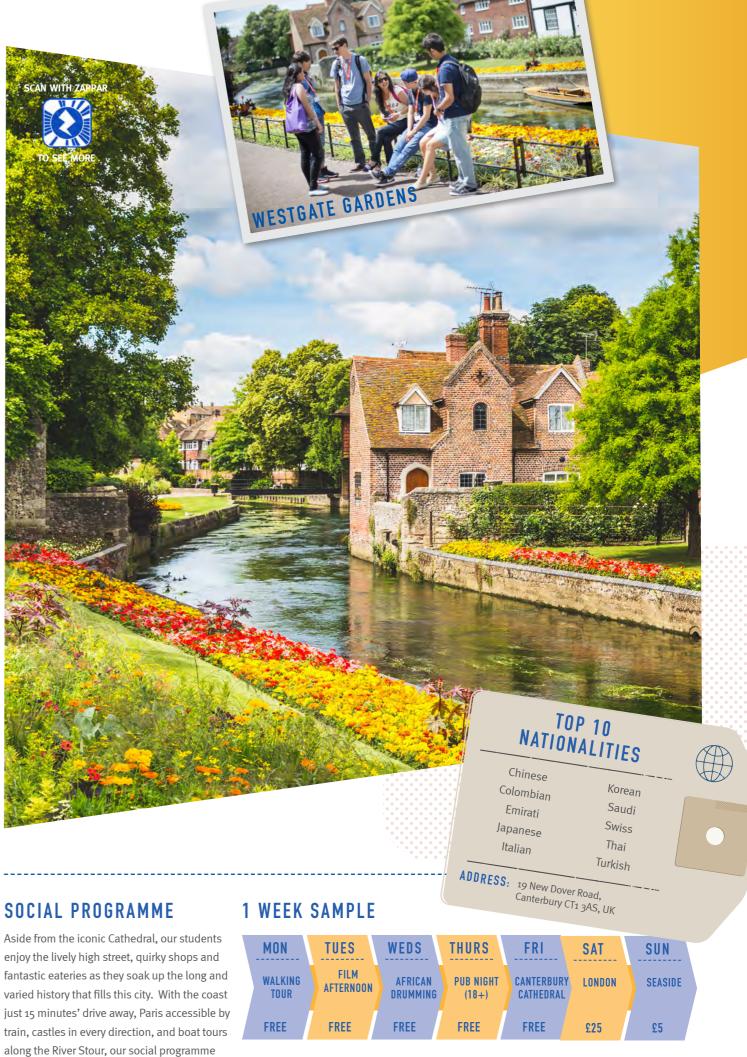


Canterbury Cathedral, cream teas and river punting - if you are looking for that traditional English experience, then look no further. Our school is just moments from the centre of this medieval city, full of history yet vibrant with student life.

Canterbury is in the heart of the Kent countryside, which is known as 'The Garden of England'. This corner of England is rich in history because it is so close to mainland Europe - you will find castles everywhere you go! Paris and Brussels are just a short journey away.







SOCIAL PROGRAMME

enjoy the lively high street, quirky shops and fantastic eateries as they soak up the long and varied history that fills this city. With the coast just 15 minutes' drive away, Paris accessible by along the River Stour, our social programme has something to offer everyone.

TUES
FILM AFTERNO
FREE





LONDON

London doesn't need introductions - it is one of the greatest cities in the world. This exciting, culturally diverse city, combines centuries of tradition with being the centre of new global thinking and trends.

STAFFORD HOUSE

Our school is located in the heart of upmarket Bloomsbury, central London, with all the transport links to the rest of the capital you could ever need at your feet. Our historic buildings are full of character, lightfilled and packed with the latest technology.

Situated in between some of the world's top universities, you'll also find all the academic inspiration you need around you.

TOP 10 NATIONALITIES

Brazilian





SOCIAL PROGRAMME

No two days are the same when studying in London and unique experiences are near infinite as you take in the sights and sounds of this truly cosmopolitan, historic city.

From visiting iconic landmarks like The London Eye, Buckingham Palace, The Tower of London and Big Ben to shopping in Carnaby Street and discovering quirky markets, London truly has it all with big sports events, concerts, theatre, musicals and food from every part of the world.

1 WEEK SAMPLE









CLASSROOMS CAPACITY 420 20 15 **SELF STUDY** CAFE ROOM 11 LESSONS **AVERAGE CLASS** 45 minutes long SIZE Max. 15 students STUDENT CANTEEN LOUNGE ((0)) **FREE WIFI** LIBRARY STUDENT Computers **65" INTERACTIVE** SCREENS 14 **ACCOMMODATION** Student Residence Summer Residence Student Houseshare* Homestay*

KEY INFO

*Homestays and Houseshare are provided by 3rd party agencies

AILORED GROUPS

We deliver tailor-made package programme to adapt to the needs and interests of each group.

Our UK centres can provide group programmes in closed classes for students aged 12+, except in London where the minimum age for groups is 14.

Whether your group is looking for specialised course content for academic, cultural or professional purposes, we work with you to understand your teaching programme. We welcome groups from a variety of backgrounds and teachers. All of our group students share the same teaching facilities as our year



programmes to groups of students throughout the year, designing the

round students.





understanding to design a highly effective needs and expectations. professions, from university students and business executives, to nurses, pilots and

OUR SCHOOL FUNDRAISING EFFORTS:

TO SEE MORE

Here are just a few of the many fundraising events we've held at our school.

JUST A TRIM

Three of our centre directors have been brave enough to have their heads completely shaven to raise money for our charities!

RECIPE FOR SUCCESS

Our students and staff have held numerous bake sales, bake-offs and cooking competitions to share thier national dishes and raise money at the same time.

RUN FOR YOUR MONEY

We have held numerous runs. races and walks for students and staff to join in with and get healthy as they help out.

NO MOUNTAIN HIGH ENOUGH

Some of our teachers have even climbed Mount Snowdon in the UK in an effort to raise money for UWS and other charities.

OUR GLOBAL COMMUNITY

Stafford House is proud to support organisations that help less privileged, marginalised and vulnerable people across our global community gain access to education.

We believe education is a right for all and currently support the inspiring work of United World Schools, by raising funds for the running of the Ngang Som Thom school in Cambodia. We also support the vital work done by RefuAid by providing English courses to refugees and asylum-seekers in the UK.

OUR WORK WITH UWS

Since partnering with UWS our staff and students have consistently exceeded raising the funds needed to cover the running costs of our sponsored school. We've sent employees from across our centres to visit the Ngang Som Thom school, where they helped to teach lessons, got to know the students, and learnt all about the important work UWS

undertakes in a country where many children are beyond the reach of the education system. This year we are sending another team of employees to Cambodia to teach the students, aid the teachers and learn just how valuable education is for all peoples across the globe.

REFUAID

In our London school we have partnered with RefuAid by providing English scholarships for refugees who find themselves in need. So far in our collaboration we have helped inspirational individuals from Syria, Sudan, Darfur and other countries they have been forced to flee, and those students have gone on to BA or MA programmes at UK Universities. It's a partnership that enriches the life of the school, and we are very proud to be able to provide this support to these incredible individuals . By supporting displaced peoples in this way, we not only give them help with their education but also welcome them into our country and into our school communities.



BESPOKE ACTIVITIES

Alongside the course content, we can offer a bespoke calendar of cultural and social activities, meal plans with specific dietary requirements and assistance with particular travel arrangements and accommodation types, ensuring that every aspect of your experience is tailored to your

COURSES WE'VE RUN:

- Teacher training courses for teachers from all over the world, which include "refresher" General English classes plus "teaching methodology" input sessions.
- A two-week Harry Potter themed course, with classes in the mornings followed by Harry Potterthemed Blue Badge guided walks in the afternoons. The highlight of this trip was the visit to Warner Brothers' Studios and the premiere of a new Harry Potter movie.
- An exam preparation course for Trinity GESE, Cambridge CAE and **IELTS** preparation.
- A customised technology and startup company experience, including a digital marketing module in the morning with afternoons including various events and tours. This course included visits to the offices of local companies and attending a networking event for 'Angel Investors'.



JUNIOR GROUPS AND INDIVIDUALS

Stafford House Summer provides high quality English and activity courses for young learners. We enjoy a reputation for providing effective language lessons and running well-organised activities and excursions, in safe and friendly environments throughout the UK, Canada and USA.

We give equal importance to both the academic and leisure parts of the programme and encourage students to use the English language rather than to 'learn about it'.

For more information on our centres, as well as further information on the courses available, please explore www.studyholidays.com

CLASSIC COURSE

This summer programme is one of a number of courses we run throughout the UK, Canada and USA. It offers a lively combination of English language lessons, activities and excursions.

SAMPLE TAILOR-MADE COURSES

GENERAL ENGLISH COURSES

- Classic Course
- Intensive English
- London Explorer Programme
- Edinburgh Explorer Programme

SPECIALIST COURSES:

- Michael Owen's Red Stars Football School
- STEM & Coding
- Art & Design
- Drama
- Summer portfolio preparation programme
- STEM and Leadership courses
- Bloomberg Business Course
- Academic courses

CLASSIC PLUS:

- Tennis
- Basketball
- Adventure Sports
- Sailing
- Horse Riding
- Art
- Drama

START DATES Weekly from June to late August MINIMUM LEVEL Elementary to Advanced i ? l AGES 9-18 Years (depending on centre) LESSONS 15 hours per week

QUICK INFO

COURSE LENGTH CLASS SIZE Max. 16 1 - 6 weeks students





Courses in the UK accredited by:



Courses in Canada accredited by:





WWW.STAFFORDHOUSE.COM











