



# STAFFORD HOUSE INTERNATIONAL

## UNLIMITED PACKAGE

### Unlimited Package UK / Unlimited Package US / Unlimited Package Canada

Flexibly adjust your programme and schedule intensity to meet your needs as you progress with Stafford House Certificates, and gain experiences and international contacts that will help you succeed in your career. Transfer easily to other Stafford House Centres and experience the range that Stafford House has to offer in that country!<sup>1</sup>

**Includes:** Any schedule, any intensity<sup>2</sup>. General English, Business English, Test Preparation, University Preparation courses, University Placement Service Fee and Registration Fee. Free upgrade to Professional Certificates and the Career Preparation Activity<sup>3</sup>.

Package can be booked for a minimum of 12 weeks and students can apply for any length of time based on the following pricing:

US				
WEEKS	12	24	36	48
2020 Pricing	\$5,400	\$10,080	\$13,680	\$17,760
Additional weekly price	\$450	\$420	\$380	\$370

UK				
WEEKS	12	24	36	48
2020 Pricing	£4,620	£8,280	£10,620	£13,680
Additional weekly price	£385	£345	£295	£285

CANADA				
WEEKS	12	24	36	48
2020 Pricing	\$5,040	\$9,600	\$13,320	\$17,280
Additional weekly price	\$420	\$400	\$370	\$360

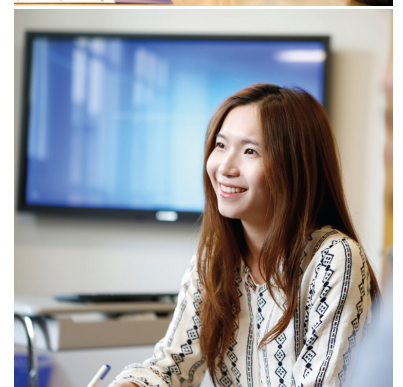
<sup>1</sup> Flexible transfer to centres within the original country of booking

<sup>2</sup> Students who take a Standard or Intensive schedule in the US or participate in the Career Preparation Activity will require an F1 visa and must maintain the class hours required for the visa.

<sup>3</sup> These options have fixed start dates see pricelist for 2020 dates

GET MORE ENGLISH  
FOR LESS

UNLIMITED CHOICE,  
UNLIMITED STUDY,  
UNLIMITED OPPORTUNITIES!



# BUILD YOUR UNLIMITED PACKAGE

Choose any country, any course, any intensity and any centre.

	MINIMUM LEVEL REQUIRED	COURSE	LOCATIONS	OUTCOMES
<b>GENERAL ENGLISH</b>	Beginner	General English	All Stafford House Centres	Stafford House Certificate
<b>BUSINESS ENGLISH</b>	Intermediate	Business English	All Stafford House Centres	Stafford House Certificate
<b>TEST PREPARATION</b>	Intermediate and Upper Intermediate	Cambridge Exam Suite TOEFL IELTS	San Diego, Toronto and all UK centres All US centres All UK and Canada centres	Officially recognised exam certificate <sub>1</sub>
<b>PROFESSIONAL PATHWAYS</b>	Upper Intermediate	Professional Certificates in Marketing, Project Management or Business Management <sub>2</sub> Career Preparation Activity <sub>2</sub>	All US centres, London and Toronto All US centres	Professional Certificates Certificate of Career Preparation Activity Experience and a Reference Letter from an American company
<b>UNIVERSITY PREPARATION<sub>4</sub></b>	Upper Intermediate	University Preparation <sub>3</sub>	All US and Canada centres	Admission to one of our university or college partners <sub>4</sub>

1 The exam fees are not included in the package price

2 These options have fixed start dates see pricelist for 2020 dates

3 University Preparation and Career Preparation require a minimum standard schedule

4 University Preparation and Career Preparation require a minimum standard schedule

5 Must meet university or college level and academic admissions requirements



**FLEXIBLE STUDY  
UNLIMITED OPPORTUNITY**

# FLEXIBLY ADJUST YOUR PROGRAMME

Switch between a wide variety of courses, including:

## GENERAL ENGLISH

(All Centres)

Our core General English class is an integrated skills class, covering reading, writing, speaking, listening, grammar and vocabulary. Our focus is on developing students' English skills for real communication. Our General English programme is truly interactive and engaging – much more than just a series of grammar rules and exercises with the answers in the back of the book.

## BUSINESS ENGLISH

(All US Centres, London and Toronto)

This programme is designed to equip students with the skills and confidence they need to communicate in English in an international professional environment. Based on relevant topics and engaging, up-to-date materials, the course goes beyond the book, immersing students in hands-on practice with business vocabulary, grammar, and communication strategies.

## TEST PREPARATION

All our exam preparation courses cover the areas of your chosen exam in detail, ensuring you learn both the skills and the English language needed to achieve exam success, through the use of past papers and test taking strategies.

### Cambridge Exam Suite:

(All UK centres, San Diego and Toronto)

**IELTS:** (All UK and Canada centres)

**TOEFL:** (All US centres)

## PROFESSIONAL CERTIFICATES

(All US Centres, London and Toronto)

These are introductory professional training courses designed for non-native speakers and conducted entirely in English. The three separate modules – Business Management, Project Management, and Marketing – are highly intensive, and include a variety of teaching methods and media such as class discussions, simulations, case studies, presentations, guest speakers, and final projects.

## CAREER PREPARATION ACTIVITY

(All US Centres)

Stafford House offers you a global professional experience with the Career Preparation Activity.

Develop your resume and interview skills and progress with confidence towards your career goals by spending time in an American company.

## UNIVERSITY PATHWAYS

(All US and Canada centres)

Students interested in attending university or college in the USA or Canada are encouraged to take advantage of our University Pathways Programmes delivered at our partner Universities at Stafford House. Our schools offer a University Placement Service, University Preparation Course and English exam waivers with most of our partner institutions, helping students gain acceptance and succeed at a university or college in North America.

CERTIFICATE	PROFESSIONAL CERTIFICATES IN DETAIL		
	MARKETING (4 WEEKS)	PROJECT MANAGEMENT (4 WEEKS)	BUSINESS MANAGEMENT (4 Weeks)
FOCUS	Learn the skills and strategies necessary to succeed in today's interactive world. Students will receive tools for evaluating, developing, and delivering a marketing plan, using a heavy emphasis on problem-solving approach.	Learning a comprehensive overview of project and general management skills and all the necessary steps from initiating a plan to executing a project.	Learning current management practices within an application environment. Students will draw upon prior learning and working experience and become familiar with success strategies for managing not just a business, but also people.
WHAT YOU WILL LEARN	The essential parts of customer-oriented marketing strategies, market selection, product development, lifecycle, planning and pricing as well as promotional decision making.	Managing schedules, budgets and risks. How to build a business case. How to analyze new projects. How to track and communicate progress. How to plan and execute a project.	The role of management and leadership within an organization. How to develop your own leadership. How to develop professional relationships.
HOW YOU WILL LEARN	Students will learn up-to-date Marketing concepts by classroom work, case studies, and a team project.	Students will learn a comprehensive overview of Project Management by classroom work, case studies, and a team project.	Students will learn a comprehensive overview of Business Management by classroom work, case studies, and a team project.
CASE STUDIES	Oreos; Procter & Gamble; Walgreens; Hubway; Boston's Online Bike-Sharing System; Pepsi Cola; Samsung; Chobani Greek Yogurt; Costco; and more.	Baldwin Water Works; Colorado Parade, Denver Runaway, New Zealand Wind Farm, China Telecom, Marriott Bedding; and more.	Trader Joe's; HP; Dyson; Microsoft; State Farm Bank; Ethics in Action; Starbucks; GE; and more.



# 2020 START DATES:

## PROFESSIONAL CERTIFICATES

### MARKETING

#### Start dates:

**San Diego & Boston 2020:** 02 Mar, 25 May, 17 Aug, 09 Nov  
**San Francisco, Chicago & Toronto 2020:** 06 Jan, 30 Mar, 22 June, 14 Sept, 07 Dec

**London 2020:** 06 Jan, 30 Mar, 06 July, 28 Sept

**Brighton 2020:** 02 Mar, 25 May, 31 Aug, 23 Nov

**Duration:** 4 weeks

### PROJECT MANAGEMENT

#### Start dates:

**San Diego & Boston 2020:** 06 Jan, 30 Mar, 22 June, 14 Sept, 07 Dec

**San Francisco, Chicago & Toronto 2020:** 03 Feb, 27 Apr, 20 July, 12 Oct

**London 2020:** 03 Feb, 27 April, 03 Aug, 26 Oct

**Brighton: 2020:** 06 Jan, 30 Mar, 06 July, 28 Sept

**Duration:** 4 weeks

### BUSINESS MANAGEMENT

#### Start dates:

**San Diego & Boston 2020:** 03 Feb, 27 Apr, 20 July, 12 Oct

**San Francisco & Chicago 2020:** 02 Mar, 25 May, 17 Aug, 09 Nov

**London:** 02 Mar, 25 May, 31 Aug, 23 Nov

**Brighton:** 03 Feb, 27 Apr, 03 Aug, 26 Oct

**Duration:** 4 weeks

## CAREER PREPARATION ACTIVITY

#### Start dates:

##### CPA module (4 weeks):

06 Jan, 02 Mar, 27 Apr, 22 Jun, 17 Aug, 12 Oct

#### Start dates:

##### CPA placement (8 weeks):

03 Feb, 30 Mar, 25 May, 20 July, 14 Sept, 09 Nov

## CAMBRIDGE EXAM COURSE

### FCE

#### Course dates:

**San Diego:** 6 Jan - 6 Mar, 9 Mar - 05 Jun, 8 Jun - 26 Aug, 31 Aug - 6 Nov

**Canterbury & London:** 6 Jan - 13 Mar, 29 Jun - 31 Jul

**Cambridge & London:** 6 Apr - 19 Jun

**London:** 27 Jul - 28 Aug

**Brighton & London:** 21 Sept - 04 Dec

### CAE

#### Course dates:

**San Diego:** 6 Jan - 20 Mar, 23 Mar - 19 Jun, 22 Jun - 11 Sept, 14 Sept - 4 Dec

**Toronto:** 23 Dec (2019) - 13 Mar (2020), 23 Mar - 12 Jun, 15 Jun - 28 Aug, 14 Sept - 4 Dec

**Canterbury & London:** 6 Jan - 13 Mar, 29 Jun - 31 Jul

**Cambridge & London:** 6 Apr - 19 Jun

**London:** 27 Jul - 28 Aug

**Brighton & London:** 21 Sept - 04 Dec

### CPE

#### Course dates:

**London:** 6 Jan - 6 Mar, 6 Apr - 12 Jun, 21 Sept - 4 Dec

## BUSINESS ENGLISH

#### Start dates:

**US Centres, London and Toronto:**  
Every Monday.

## GENERAL ENGLISH

#### Start dates:

**All centres:**  
Every Monday.

## UNIVERSITY PREPARATION

#### Start dates:

**All US centres:**  
Every Monday.

## HOW TO BOOK THE UNLIMITED PACKAGE

- Choose your first course when you book with Stafford House.
- Professional Certificates, Career Preparation Activity and Cambridge Exam courses have fixed start dates. Stafford House advisors will help you plan the rest of your programme before, or after you arrive.
- Start your course at Stafford House and receive regular programme advice in monthly meetings with academic staff.
- Flexibly transfer between centres within the country of your booking

