

CAMBRIDGE
SCHOOL OF
VISUAL &
PERFORMING
ARTS

Fashion
Communication



Fashion communication is a multi-skilled creative discipline. Through fashion illustration, digital skills, brand development and creative manuals we will introduce you to the key areas of visual communication within the fashion industry. All workshops will be carefully planned to teach skills needed to build a knowledge that equips you for further education in fashion communication.

WHAT'S INCLUDED



TUITION

30 Hours tuition comprised of lectures and creative practical workshops working towards a final exhibition.



ACTIVITIES

7 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.



EXCURSIONS

1 Full day excursion per week allows students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest.



CERTIFICATE

Awarded for the successful completion of the course and final presentation exhibition

LEARN FROM ART AND DESIGN PROFESSIONALS

This programme will give you the chance to study in central Cambridge in a fun and creative environment led by experienced tutors at CSVPA.

BROADEN YOUR SKILLS IN THE INDUSTRY

Explore the world of fashion communication and get an introduction to the fashion media industry. Develop your skills in both digital and manual creative solutions in the fashion communication field.

DEVELOP YOUR SKILLS IN:

Brand concept | Magazine layout | Logo design | Printing processes

PROGRESSION AT CSVPA

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

Expected class size

8-14 students

Accommodation

Single en-suite room

Meals are included (breakfast, lunch and dinner)

Excursions are also included

Requirements

Age: 14 - 18

International students should have at least an Upper Intermediate level of English

Start Dates:

Sunday 4 July 2027 (1 week)

Sunday 18 July 2027 (1 week)

Programme Outcomes

1. You will develop an understanding of brand concept and the world of fashion communication
2. You will gain a broad understanding of magazine layouts in the fashion media industry
3. You will develop a basic understanding of logo design

SAMPLE PROGRAMME

Week A	08:30 - 09:30	MORNING 09:30-12:30	12:30 - 13:30	AFTERNOON 13:30-16:30	16:30 - 18:00	EVENING 19:30-22:00		
Sunday	Arrival, induction and campus tour					Evening Activities		
Monday	BREAKFAST	Introduction and ice breakers. What is the Art Director?	LUNCH	Developing a mood board. Use of collage, marking, and sketch.	DINNER	Park Social Time - City View Ferris Wheel		
Tuesday		Visual Merchandising. Group task.		Build and develop visual language through use of 3D mock-up.		Bowling /Ice Skating / Rock Climbing		
Wednesday		Being a Fashion Communicator. Create a written piece ready for print.		Developing use of fonts, layout, and text. Share your work!		Talent Show / Trashion Show/ Tie Dye Arts & Crafts		
Thursday		Being a Digital Communicator. Photoshop. Mark-making and font layering.		Photoshop project – Digital print.		Cinema / Punting		
Friday		Using the digital print made previously, upcycle and customise a t-shirt.		Fashion Shoot – students work in small groups to photograph customised t-shirts. Certificate presentation.		CSVPA Disco / Dance Party		
Saturday		Included Full Day Excursion: London (including gallery or museum visit and shopping time)				Free Evening		
Sunday		Departure						

Sample timetables are illustrative only. We reserve the right to make changes without notice.