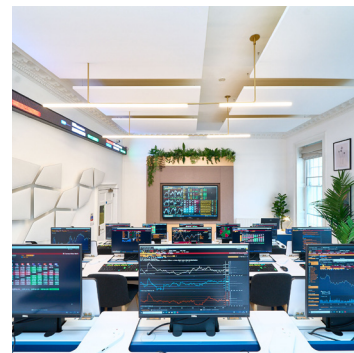




Global Financial Markets



“An ideal course for students interested in business, finance and economics. You will develop your business awareness, and the essential skills needed to go on to study business at a higher level”



LONDON, UK

WHAT'S INCLUDED



TUITION

This course will include 17.5 hours per week of lectures and workshops



EDUCATIONAL VISITS

Our educational visits provide the perfect complement to lectures and workshops and give a real world perspective to our courses. They may include visits to the Bank of England and London universities.



ACTIVITIES

We offer a variety of onsite and offsite activities including bowling, discos and workshops. Our activities provide opportunities for students to use the English they have learnt and make international friends.



EXCURSIONS

1 Full and 5 half-day excursions and sight-seeing visits allow students to really get to know London and the UK. We use attractions in London and visits to cities such as Cambridge as a classroom where students will find historic and cultural information through guided walking tours and visits.



CERTIFICATE

Successful students will also receive a course certificate upon completion.

Global Financial Markets

BE BUSINESS-MINDED

COURSE OVERVIEW

This course is a fantastic opportunity to work with world-renowned financial software. Participants will explore the different elements of business, including marketing, management, leadership, and ethics. Students will conduct their own research, which they will collate and present on the final day of their course. Lessons and workshops will be complemented by visits to relevant places of interest such as the Bank of England and a business university.

PROGRAMME OUTCOMES

You will:

Complete a business research project.

Understand how to apply to university in the UK.

Develop academic skills such as critical thinking, presentation skills and research methodologies.

Develop essential skills such as confidence, leadership and teamwork.

ACTIVITIES & EXCURSIONS

Half-day excursions have academic and cultural learning objectives that will inform and inspire the academic programme as well as familiarising students with one of the world's greatest cities.

Evening activities are energetic, social & fun. The highlights may include a West End Musical, a disco and a comedy workshop. Weekend Excursions are exciting with Saturday offering a mix of exploration and learning, while Sunday brings a chance to relax.

COURSE INFORMATION

CLASS SIZE:	Maximum 11	AGE RANGE:	14 - 17	COURSE LENGTH:	2 weeks
ACADEMIC REQUIREMENTS/ LANGUAGE LEVEL:	Upper intermediate B2 level recommended	START DATES:	Sunday 27th June 2027 (2 weeks) Sunday 11th July 2027 (2 weeks) Sunday 25th July 2027 (2 weeks)	SPECIALIST HOURS	17.5 hours per week
ACCOMMODATION: Single or Twin en-suite room. Meals are included (breakfast, lunch and dinner)					

SAMPLE PROGRAMME

WEEK 1	MORNING		AFTERNOON		EVENING
08.45 - 12.45		13.45 - 17.45		19.30 - 22.00	
SUN	Arrival at accommodation and induction from house parents			Orientation & Welcome party	
MON	Student orientation to CATS London + HE lesson Introduction to Business Studies- business objectives + entrepreneurship lesson	LUNCH	London city walk: Westminster & London Eye	Comedy Workshop	
TUES	External environment lesson Research businesses to base project on		Bank of England visit	Cinema night	
WEDS	Marketing mix lesson Research specifically on their chosen business in regard to profitability, expenditure and market share		Architecture Tour: London Financial District	Chill out evening	
THUR	Management/ leadership lesson Research how changes in economy have influenced costs and demand of their chosen business.		Visit to a London University	Welcome Disco	
FRI	Stakeholders/ business ethics lesson Research level of competitiveness of rival firms of their chosen business		British Museum	Street Dance workshop	
SAT	Included Full Day Excursion: Cambridge, Walking Tour & an entrance to a Cambridge College			Project group work and relaxing	

WEEK 2	MORNING		AFTERNOON		EVENING		
		08.45 - 12.45		13.45 - 17.45		19.30 - 22.00	
SUN	BREAKFAST	Visit: London Chill Out Day, local Park, sight-seeing & shopping			DINNER	Project group work	
MON		Visit a London Museum	LUNCH	Cash flow lesson Research financial stability of chosen business in regards to cash flow, assets and liabilities.		Magic Workshop	
TUES		London City treasure hunt (3hrs)		Innovation strategy lesson Research on the current CEO/ leader of their chosen business.		Musical Theatre in the West End	
WEDS		Business Themed Workshop		Recruitment process lesson Research supplier and customer chains of their chosen business.		Chill out evening	
THUR		Westfield shopping centre trip (3hrs)		Employability workshop Finalise their research and summary of findings for their project presentation.		Disco	
FRI		Museum of Brands visit		Student presentation to a panel of judges. This will include members of CATS College London and external Business contact.		Leaving Party	
SAT		Included Full Day Excursion: Thorpe Park				Chill out evening	
SUN	Departure						

This is a sample programme and all elements may be subject to change.
Lessons may take place in the mornings or afternoons.