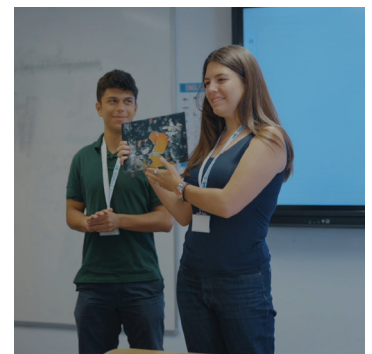
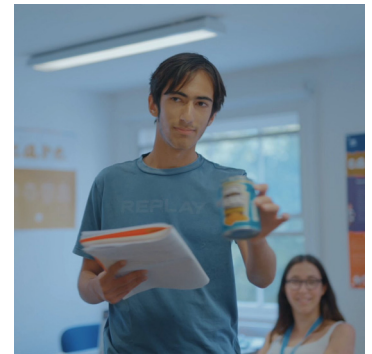




YOUNG BUSINESS LEADERS

BOSTON, USA





“This premium course is a great choice for aspiring young professionals and offers students an engaging orientation to concepts of leadership and entrepreneurship. The course features case studies, workshops and discussions. Students apply the knowledge from the case studies, a visiting speaker and a local business visit, to projects featuring product design, company creation and pitching for investment.”



BOSTON, USA

WHAT'S INCLUDED:



TUITION

Students will take part in 18 hours of lectures, workshops and project-based lessons that teach professional skills in contexts such as project management, marketing and business management.



ACTIVITIES

In-class activities develop business knowledge and skills. Evening activities are fun and engaging, offering opportunities for students to use their English in social contexts and make international friends.



EXCURSIONS

Excursions allow students to really get to know the USA. We use destinations such as Downtown Boston as a classroom, where students will find historic and cultural information through guided walking tours and visits to museums and other places of interest.



SPEAKERS

One local business visit and one local professional speaker per 2 week program.



CERTIFICATE

Students will receive a Young Business Leaders Certificate upon completion of the program.



The Young Business Leaders is a demanding program, using case studies to focus on entrepreneurship, leadership and effective professional communication. Featuring coaching on presentation skills and effective teamwork, students work towards a final presentation pitch in the final lesson in each 2 week course. The course is held at CATS Academy Boston, a leading high school located on a vibrant campus in the leafy suburb of Braintree. It is located just 10 miles from downtown Boston and 10 miles from the beach! There are common rooms, computer rooms and modern study facilities, as well as WiFi available in all buildings.

Boston is the capital city of Massachusetts and one of the oldest cities in the United States, founded in 1630. It is an international centre of higher education, featuring prestigious institutions such as Harvard University and MIT, and over 250,000 students from all over the world study there.

Through a mix of case studies, and applied business theory, our students develop skills that will empower them to be future leaders. The course develops leadership and communication skills with a focus on innovation, entrepreneurship and resilience.

BENEFITS:

- Develop your English communication skills in authentic business situations
- Visit a local business and hear from expert guest speakers
- Learn from experienced business teachers
- Practice team-work and presentation skills necessary to succeed in any business
- Add projects to your resume and personal online profiles to boost your career

OUTCOMES:

- Final Business Pitch Presentation
- Experience working cross-culturally
- Understanding of US business culture

ACTIVITIES & EXCURSIONS

One full-day and four half-day excursions per week are included. Evening activities are varied and fun and may include discos, talent shows and international evenings.

COURSE INFORMATION

AGE RANGE: 14 - 17

MAXIMUM CLASS SIZE: 16

COURSE LENGTH: 2 weeks

CENTRE: CATS
Academy
Boston

COURSE START DATES: Sunday 27th June 2027
Sunday 11th July 2027

LANGUAGE LEVEL: Upper Intermediate
to Advanced

ACCOMMODATION: Single en-suite room. Meals are included (breakfast, lunch and dinner)

SAMPLE PROGRAM

WEEK 1		MORNING		AFTERNOON		EVENING	
		08:45 - 12:00		13:00 - 16:00		19:30 - 22:00	
SUN	BREAKFAST	Arrival and Local Orientation			DINNER	Orientation Activities	
MON		New Value Creation and Seeing Opportunities - The 'Entrepreneurial Mindset' - Do you have what it takes?	Included Half Day Excursion: Boston Freedom Trail & Quincy Market	Ice Breakers			
TUES		Generating New Ideas through Brainstorming and Brainwriting	Included Half Day Excursion: Boston Harbor Cruise & Tour	Game Show			
WEDS		Leadership Styles - What type of leader will you be? Exploring Different Role Models.	Included Half Day Excursion: Harvard University Tour & Cambridge area	Sports or Board Games			
THUR		A Case Study of a Successful and Innovative Company - Project Formulation and Presentation Skills.	Guest Speaker: Marketing and Managing Your Business	Karaoke & Talent Night			
FRI		Developing Skills in Presentation and Public Speaking - Project Presentations.	Included Half Day Excursion: Newbury Street Shopping & Copley Square Tour	Fourth of July Celebration			
SAT		Included Full Day Excursion: New York City					

WEEK 2		MORNING		AFTERNOON		EVENING	
		08:45 - 12:00		13:00 - 16:00		19:30 - 22:00	
SUN	BREAKFAST	Onsite Activities e.g. Arts & Crafts and Sports, Shuttles to the Mall, or Optional Full Day Excursion (at extra cost -please book before arrival)					
MON		Learning from Set Backs - How Heroic Failures have Shaped our World.	"Included Half Day Excursion: Boston Aquarium"	Welcome Party			
TUES		Problem Solving through Innovative Design Techniques - The Wujec Way of Thinking About Design - Prototypes	Included Half Day Excursion: Premium Outlets Shopping at Wrentham	Halloween Party			
WEDS		What Makes a Great Leader? Visionaries, Strategic Thinking and Ethical Leadership	Included Half Day Excursion: MIT Tour	Sports or Board Games			
THUR		Case Study of a Successful Entrepreneur and Leader - Project Development and Presentation	A World of Expertise Around You-Meeting with Local Business Leaders Prepare for final Dragon's Den	International Night			
FRI		The Dragons' Den - Entrepreneurship - Product Development - Pitching your Business Idea.	Included Half Day Excursion: Historical Tour of Plymouth	Movie Night			
SAT		Included Full Day Excursion: Canobie Lake Amusement Park					
SUN	Departure						

This is a sample program and all elements may be subject to change.
Lessons may take place in the mornings or afternoons.